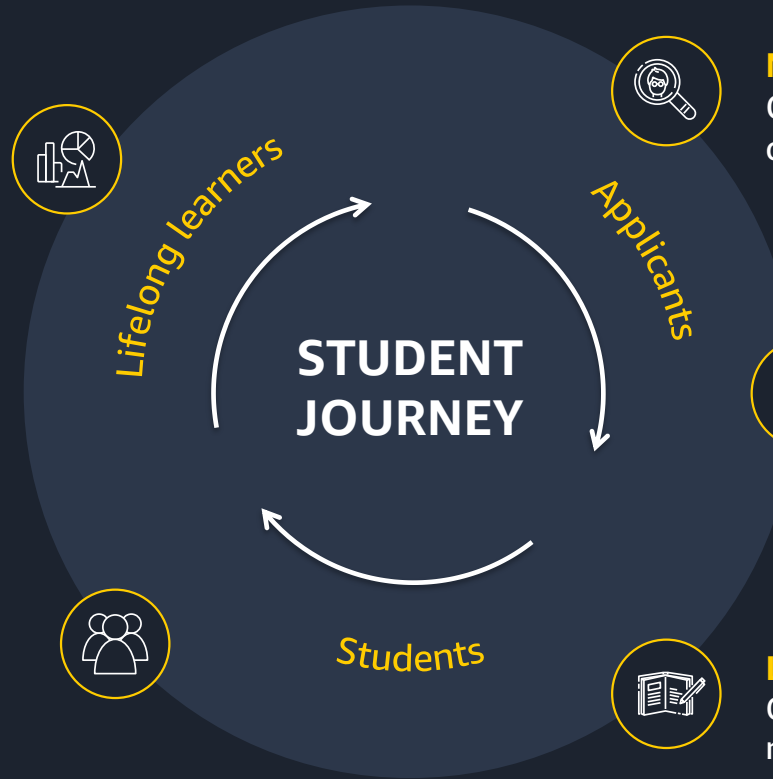


Machine learning is powering the transition

Student success & retention
Identify at risk students, prevent churn, optimize advice & support, assessment, virtual proctoring and analytics to understand outcomes and efficacy.

Accessibility, localization & content moderation
Accessibility and localization of content. Special education and inclusion (voice assistant, language sign, translation). Moderation.



Marketing & recruiting
Customer segmentation, advertising optimization, personalization

Admissions & enrollment efficiency
Automated processes, optimize student mix, predict acceptance, forecast enrollment, school timetabling and scheduling

Learning content & personalization
Content classification, course recommendations, personalized learning content.