

**APPLIED
LEARNING
CONFERENCE**



MASTERCLASSES

**2 / 3
JULY**

- Elevate your professional toolkit with three engaging masterclasses. Explore the future of learning with AI, unlock team synergy with MBTI, and discover innovative pedagogy with LEGO® Six Bricks. Gain practical insights that will redefine your approach to education and workplace dynamics.
- Unlock exclusive, in-depth learning experiences that go beyond theory. Our masterclasses offer a unique opportunity to collaborate with industry leaders and peers while acquiring invaluable skills for real-world impact.
- Limited spots available: Don't miss this chance to participate in expert-led masterclasses designed to deliver lasting value. Secure your spot today.

JOIN US NOW!



JENSON GOH
SPEAKER



JEFFREY THNG
SPEAKER



DANNY LIU
SPEAKER

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MASTERCLASSES

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2 JULY 2025

2.15PM - 4.15PM

FAILING FORWARD THROUGH PLAY

They said that failure is the mother of success. Yet, how many of us know how to fail forward intelligently? This experiential masterclass transforms how participants view and handle failure through specially designed play-based learning activities. Drawing inspiration from the book "The Right Kind of Wrong," participants will discover how proactively engaging in intelligent failure can lead to success through the development of three key awareness in individuals: self, situational, and systemic. Participants will learn how to create transformative learning experiences using play-based methods that allow people to fail forward while developing resilience and adaptive thinking in the process. This masterclass challenges traditional negative perceptions of failure and reframes it as a powerful tool for innovation and growth in both personal and professional contexts. Perfect for corporate teams and educators seeking to build a more failure-tolerant, innovative culture in companies and schools where calculated risks and learning from mistakes are valued stepping stones to success.



Jenson Goh

Associate Professor
Singapore Institute of Technology
& Chief Executive Officer
Coddiwompling

Dr Jenson is currently an Associate Professor at the Singapore Institute of Technology for 50% of his time when he focuses on the design and implementation of systems thinking and system dynamics curriculum for students and leaders while fulfilling his duties as a faculty in the Engineering Cluster in applied learning and research. He is also a member of the University's sustainability group responsible for curating and driving sustainability education among students and leaders in the industry.

In the other 50% of his time, he is the Chief Executive Officer of a boutique company called Coddiwompling that focuses on supporting organisations and/or leaders to drive transformative changes, especially from a system perspective. His company offers consultancy, customized leadership development programmes, coaching/mentoring and strategic facilitation services and has to date served more than 60 happy organisation clients both in Singapore and overseas. Dr Jenson has years of consulting work across the globe in diverse industries. He is still well sought after by companies around the world for his knowledge and capabilities in leading transformational works.

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ENHANCING TEAMWORK WITH MBTI: UNDERSTANDING PERSONALITIES FOR STRONGER COLLABORATION

In this 2-hour session, we will explore how MBTI (Myers-Briggs Type Indicator) can help you understand different personality types and improve team dynamics. Through self-discovery activities and group discussions after undergoing the MBTI assessment, you will learn how each personality type contributes to a team and how to work more effectively with others. We will also cover practical strategies for better communication, resolving conflicts, and creating a more inclusive team environment. Whether you're a leader, team member, or HR professional, this masterclass offers useful insights to help you and your team work better together.



Jeffrey Thng

Career Educator

Singapore Institute of Technology

Jeffrey Thng serves as a Career Educator at the Centre for Career Readiness (CCR) in Singapore Institute of Technology (SIT). He is committed to equipping students with essential career skills, facilitating their seamless transition from university to the professional world. He is a proud recipient of SIT's Student Developer Award in (2023). With over 20 years of experience in education, training, and development, Jeffrey has conducted numerous training programmes for educational institutions, government agencies and corporations. His areas of expertise include career skills curriculum development, career coaching and skills training, and personality profiling and analysis (MBTI® and DiSC®). He has also been speaking at prominent Asia Pacific conferences such as APCDA (2023 - 2025) and CBExchange (2024), as well as SIT's ALC (2023) and Learning Fiesta (2023 - 2024). Jeffrey holds a Master's degree in Professional Education (Training and Development) from Nanyang Technological University. He is also an accredited Global Career Development Facilitator and a certified Adult Education Professional.

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3 JULY 2025

2.00PM - 4.00PM

BUILDING AI AGENTS TO SUPPORT COMPETENCY-BASED LEARNING

Join us for an interactive session where we'll design and build custom AI agents that could boost competency-based learning and professional development. We will explore together how AI agents could create dynamic learning environments that foster mastery through immediate, personalised feedback and prepare both students and professionals to refine industry-relevant skills. By identifying core competencies and designing AI-driven scenarios for real-world application, this collaborative session will empower participants to leverage AI for continuous growth—whether in the classroom or the workplace. Let's work together to shape the future of learning and career readiness with AI.



Danny Liu

Professor
[Educational Focused]
The University of Sydney

Danny is a molecular biologist by training, programmer by night, researcher and faculty developer by day, and educator at heart. A multiple international and national teaching award winner, he works at the confluence of artificial intelligence, student engagement, and educational technology. A Professor of Educational Technologies at the University of Sydney, he co-chairs the University's AI in Education working group, and leads the Cogniti.ai initiative that puts educators in the driver's seat of AI.

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